

BACKGROUND



Action-Craft Boats began over three decades ago with one goal in mind: To build the highest quality, best performing, most durable, angler designed skiffs that set the standard in shallow water fishing boats.

Over the years, Action-Craft has achieved its goals, and still continues to set new standards today by being the most innovative builder, with the finest fit and finish, and highest resale value in the industry.

Action-Craft has 12 models with 3 brand names. All 12 models have an exclusive hull design known as the "Qui-Dry" hull. There are some boats made that keep you dry in rough water, and there are some that are quiet when stalking fish on the flats, but not many that do both. The solution to this problem was the creation of Action-Craft's patented Qui-Dry® hull design.

Our design incorporates a transitional chine at the bow water line, allowing an increased angle for water to roll off the hull, rather than slap. This reduces the noise that spooks fish. A built-in spray rail above the water line, and our modified running strakes on the bottom of the hull, decrease the wetted surface of the boat. This feature directs water away in a manner that produces a sheet, rather than a spray, of water. This yields a much dryer and more comfortable ride when running through choppy waters.



Investment Opportunity

Action Craft Boats seeks a unique investment opportunity in the form of 3 options:

(1) Invest \$1.876M to help the business grow:

- *expand USA footprint
- *expand business in Australia
- *expand in business Caribbean Islands
- *expand production
- *others-see list

(2) Buy a percentages of the business and be on the TEAM, then help with investing as desired

- *50% sells for \$1.2M
- *80% sells for \$1.9M

(3) Buy the entire 100% of the business from the current owner for \$2.4M

- *Then keep the owner and VP on staff to help run the business



Principle's Bio

Action Craft Boats was purchased by CK Prime Investments Inc. **CK Prime Investments, Inc.** was founded by Chad Kovarik. He grew up in a small town in Ohio called Smithfield, with a population of less than 1,000 people. He was very competitive in nature and excelled in school and athletics. He went on to college and graduated with degrees in both Manufacturing Engineering and Business & Operations Management. He also studied Lean Manufacturing in Japan and became a Six Sigma Blackbelt.

With over 20 years in manufacturing, Chad has led and/or supported the turn-around of several manufacturing companies. He did all of this while working as an engineer or a member of the executive management team. It was always his dream to some day buy his own manufacturing company, spend time and energy fixing it and watch the company make customers happy. Chad states, "When the Action Craft possibility came up, I was thinking to myself, this must be a dream because I've always been a boater and wanted to live near the coast in Florida. To get the chance to bring a once thriving business back to life and hear fishing stories from some very happy customers would be like a dream come true." He has been an avid boater since his teenage years so this was an opportunity he could not pass up.



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