



Sauer Energy Inc.

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California C Corporation

Founded: 2007

Fiscal Year End: 08/31

Management Team

Dieter Sauer, CEO

CFO (identified)

Marketing Director (identified)

Dan Woods, CTO

Ana Rosa, EOO

Robert Edwards, Product Devel.

Dominique Sauer, Trainer, R&D

Zohreh Hashemi, Director

Jeff Massey, Director

Securities and Exchange
Commission

OTCBB: **SENY**

Regulation D, Rule 506

§4.2 of the Securities Act of 1933

Nevada Corporation

Registered under §25102(n)

Blue Sky



WindCharger™

Industry

Energy / Renewable Wind Turbine Manufacturer

Company Description

Sauer Energy manufactures cost-effective small wind turbine systems that can be roof mounted on an individual home or small building. It will enable our customers to produce their own renewable energy, save on their utility bills and help the environment. Sauer Energy's commercial entry into the fastest growing segment of the global energy market will create desperately needed employment opportunities as well. Wind energy will provide a high rate of return on investments.

Imagine...

Sauer Energy is poised to change the world. We hold the promise of a renewable, reliable, clean proven source of power with the most cost effective approach to supply the technology. Sauer Energy will generate an indispensable product that will sustain economies and improve the world at the same time. Our vision will be shared with a world that is dependent on a declining system. We stand ready to empower the residential and commercial markets with our products. Our time has come to fill this need.

Product

The WindCharger™ has an innovative design proven to outperform conventional turbines. Its revolutionary design offers a low startup speed with a higher threshold for capturing more mass to create more torque to produce higher energy output. Of the long list of benefits, no electronic interference, no ground resonance, remarkably quieter than the propeller types in operation and ease of operation and maintenance, stand out. Studies show that the computer fluid dynamics of the aerodynamics and efficiency of the WindCharger™ will have the ability to meet the demand easily.

About our CEO...

Dieter Sauer has served both private and public companies ranging from startup to Fortune 500. Corporate boards placed faith in him by giving him signature authority to purchase secondary portfolios up to \$10M at a time and approval on individual base loans. Commercial and residential loan production was well over \$1B. As a previous CEO at an investment firm, he reported to 2,000 shareholders with complete transparency. He facilitated an extremely successful IPO for them. In his current endeavor, as CEO and co-founder of Sauer Energy, he is spearheading the wind energy market with innovative technology and its benefits. His passion for his technology and his desire to contribute to this world, give him the tenacity it takes to succeed.



WindCharger™

WindCharger™ is the unit of choice for roof mounted applications for a home or small business. The unit is grid-tied. Electricity generated then offsets consumption and lowers utility bills.

Small and powerful, it spans only 6' x 5.5'. Its low wind capture delivers maximum efficiency.

It is a in test pilot program for cell towers in Mexico and expects to garner extensive orders at successful conclusion.

WindCharger can pay for itself within 2 years with USA incentives.

We recently acquired the assets of Helix Wind, which included 3 patents, and many pending, proprietary monitoring system and an extensive prospective customer list with established global distribution network.

Helix is pole mounted. Its proven technology and proven demand rendered installations of 300+ units globally. It will be the perfect complement to the WindCharger™ as a solution for higher consumption applications.

This additional revenue stream is a welcome marketing advantage.



Helix Wind

Competitive Advantages

- ❖ Superior Design
- ❖ Patents
- ❖ Intensely Lucrative Market
- ❖ Superior Team

At 2.10%, wind technology has barely begun to scratch the surface of the renewable market. Our technology is in its infancy and our business model is well timed.

Post Funding Revenue:

	Cost	Sales
1 st Year	\$ 70,000,000	\$170,000,000
18 mo.	91,000,000	221,000,000
24 mo.	<u>175,000,000</u>	<u>425,000,000</u>
	\$336,000,000	\$816,000,000

24-month Average Net \$480,000,000

24-month Yearly Net \$250,000,000

We are seeking a minimum of \$1M USD and a maximum of \$6M USD.

This funding will enable us to expand our operations and ramp up into full production of both WindCharger™ and Helix turbines in America. We will need to expand our management team and staff to accomplish this. Also, we will be initiating our marketing campaign, opening up the WindCharger™ distribution channels and restoring the Helix distribution channels.

Since we receive a substantial amount of interest daily from throughout the world for all products, we intend to respond to that interest with the right choice for the applications we are presented with.

For their investment the investor is to receive common stock from Sauer Energy, Inc., (SENY), issued under Rule 144 of the SEC.

Assets

Sauer Energy's proprietary technology patents, top flight engineering staff, market approach, business model, low cost technology and extremely competitive warranties provide a winning combination for success.

Corporate Stage Development

WindCharger™ technology is fully developed and is now being upscaled to a 5 kW using the same technology. This investment will enable us to complete engineering and add it to the product line with ease. We incurred no liability with the Helix Wind acquisition. We remain debt free.

Market Strategy: Cross- marketing with solar, strategic relationships with large wind manufacturers:

Established retail outlets

Home Builders

Military